



Public Disclosure of Student Achievement

Institution Name: International University in Geneva

Business Unit(s) included in this report: Business, International Relations, Media and Communication, Trade

Academic Period Covered: 2019/20

Date Submitted: 25th January 2021

PROGRAM	RETENTION	GRADUATION
Bachelor of Arts in International Relations	83%	50%
Bachelor of Arts in Digital Media	n/a	n/a
Bachelor of Business Administration	86%	86%
Bachelor of Science in Computer Science	28.5%	28.5%
Bachelor of International Management	70%	40%

Cohort 2017-8

No admissions in the BA-DM in 2017/8

PROGRAM	RETENTION	GRADUATION
Master of Business Administration	100%	67%
Master of International Business/Management	75%	75%
Master of International Relations & Diplomacy	89%	89%
Master of International Trade	80%	80%
Master of Arts in Digital Media	100%	80%
Master of Business Administration – Sales & Marketing	67%	50%

Cohort 2018-9

Terms Used

TERM	DESCRIPTION AND HOW IT WAS CALCULATED
Retention	Percentage of students who remain at the University until the end of their degree program
Graduation	Percentage of students who graduate from the University (The percentage of all enrolled students existing in the University, within the academic year, who successfully graduated)

Attrition	Students who choose to leave the University before the end of their degree. (All students leaving the University, within the academic year, for reasons other than graduation or dismissal)
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